

**Inventor Information**

Inventor One Given Name:: Ronald  
Family Name:: Jacoby  
Postal Address Line One:: 20182 Joseph Circle  
Postal Address Line Two::  
Postal Address Line Three::  
City:: Cupertino  
State or Province:: California  
Postal or Zip Code:: 95014-2235  
Citizenship Country:: United States

Inventor Two Given Name:: Derek B.  
Family Name:: Dukes  
Postal Address Line One:: 545 South 16th St.  
Postal Address Line Two::  
Postal Address Line Three::  
City:: San Jose  
State or Province:: California  
Postal or Zip Code:: 95112  
Citizenship Country:: United States

**Correspondence Information**

Correspondence  
Customer Number: 20350  
Telephone:: (303) 571-4000  
Fax:: (303) 571-4321

**Application Information**

Title Line One:: SYSTEM FOR DYNAMIC GENERATION OF ONLINE STREAMING MEDIA ADVERTISEMENTS  
Total Drawing Sheets:: Five (5)  
Formal Drawings?:: No  
Application Type:: Utility  
Docket Number:: 17887-004600US

**Representative Information**

Representative Ronald C. Gorsche, Jr.  
Customer Number: 20350  
Registration Number One:: 45,505  
Registration Number Two::